



THE HUNTING GROUND AUSTRALIA PROJECT

PROGRESS REPORT – JULY 2016

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The Hunting Ground Australia Project is engaging with the entire Australian university sector to create a collaborative, comprehensive and unified campaign around the incidence of, and responses to, sexual violence in Australian universities.

The campaign involves a number of streams including: a campus screening program of *The Hunting Ground*, an independent national survey, the development of model protocol and policy frameworks in response to reports of sexual harassment or violence, and ethics and consent training, including bystander strategies.

THE FILM

The Hunting Ground (103 minutes, 2015) is a critically acclaimed US feature-length documentary which chronicles the personal stories of students who have reported sexual assault on campuses, and the failure of a number of American universities to respond effectively and appropriately to these reports.

It is the latest film by Oscar-nominated filmmakers Kirby Dick and Amy Ziering who made *The Invisible War*—a film directly responsible for influencing government policy and laws on how the US armed forces responded to and prevented sexual assault.

In Australia we are using the 58 minute international version of *The Hunting Ground* for campus screenings.

APPROACH TO THE CAMPAIGN

The Hunting Ground Australia Project is using the documentary as a tool to engage Australian universities, and the broader community, in a conversation around issues concerning sexual assault and harassment, consent, disclosure and reporting in Australian universities.

The Hunting Ground Australia Project acknowledges that there are significant cultural, financial and structural differences between American and Australian universities and student life.

However, the issues raised by the film present an opportunity for Australian universities to review the

effectiveness of existing procedures, protocols and institutional responses; the issue of victim blaming; the impact of alcohol; interpretations of consent; bystander engagement; the prevalence of sexual crime and reporting of those crimes and the need for comprehensive data to inform the conversation.

GOOD PITCH² AUSTRALIA BACKGROUND

The Hunting Ground was one of six documentary films selected for the 2015 philanthropic Good Pitch² Australia initiative held at the Sydney Opera House on 16 September 2015. Good Pitch brings together filmmakers with foundations, not-for-profits, campaigners, philanthropists, policy-makers, brands, educators, broadcasters and media to forge powerful alliances around ground breaking films that will have a significant impact in relation to issues of social importance – and benefit the partners, the development of the films and society as a whole.

From the outset, the objective of The Hunting Ground Australia Project has been to involve the whole sector—both staff and students—in a collaborative, comprehensive and unified campaign, around the prevalence of, and responses to, sexual violence on Australian universities.



Impact Producer Allison Henry and Producer Amy Ziering pitch THGAP at the Sydney Opera House on 16 September 2016

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Campus screening at Monash University

THE IMPACT CAMPAIGN

The Hunting Ground Australia Project is run by Allison Henry (Campaign Director THGAP), Mary Macrae (Producer THGAP) and Anna Kaplan (Madman Entertainment, THGAP Campus Screenings Producer). Amy Ziering (Producer, *The Hunting Ground*) is international consultant to the project.

Campus Screenings

Between November 2015 and March 2016 THGAP, in collaboration with Universities Australia, facilitated 25 briefings for relevant staff around Australia. The briefings were intended to provide an opportunity for university staff to preview the film and assist frontline university staff with preparations ahead of the film's release on campus.

The Australian campus screening program launched on 22 February 2016. Since then THGAP team have supported 57 campus screenings at universities across Australia. The screenings have used the 58 minute educational version of the film, supported by panel discussions and audience Q&A. Screenings have also been strongly supported by a trigger warning, the attendance of on site counsellors and the provision of information about assistance that staff and students can access, both on campus and in their local communities.

Screenings to date have demonstrated that strong student engagement, both in promoting the events and participating in the Q&A panels afterwards, is

the key to successful screenings of *The Hunting Ground*. This was reflected at an early screening at ANU, attended by over 200 students, and a screening at the University of New South Wales where around 350 people attended.

THGAP have been liaising with delegates appointed by university Vice-Chancellors to encourage universities to pick up multi-year and multi-campus licensing packages, with the aim of ensuring the film is screened and utilised with incoming students over a number of years.

Currently there is ongoing engagement with 28 universities, with 23 of 39 universities nationally now committed to campus screenings of *The Hunting Ground*.

Eight universities have committed to a three year licence package and four have committed to a one year package. Three universities have opted to host a series of one-off screenings across multiple campuses.

A further eight universities have opted for the one-off "event screenings" only, a free screening made possible due to a very generous philanthropic donation that was facilitated by the Good Pitch² Australia initiative.

Independent Survey

Responding to the lack of data available in Australia, THGAP engaged the Australian Human Rights Centre at UNSW (AHRCentre) and the Australian Human Rights Commission to develop

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the *Australian Universities' Sexual Assault and Harassment Survey* — an independent survey on the prevalence, reporting experiences and responses to sexual assault and sexual harassment in universities. The survey will inform the AHRCentre's *Strengthening Australian Universities' Responses to Sexual Assault and Harassment* project, see below.

University Vice-Chancellors have strongly endorsed the survey and Universities Australia and the Australian Human Rights Commission are working towards its implementation, following ethics approval, in the second half of 2016. It is anticipated that all 39 Australian universities will participate in the survey, offering an opportunity for thousands of Australian university students to take part in the survey.

In supporting the survey, universities will be sending a powerful message to the community that providing a safe and positive environment for all women and men in their years of tertiary study is essential to a productive and enjoyable educational experience, and will contribute to the objective of preventing and addressing sexual violence more broadly.

Policies, Protocols and Procedures

The Hunting Ground demonstrates that sexual violence can have a devastating long-term impact, particularly if the institutional response to a disclosure has been inappropriate or inadequate.

Campus screenings of *The Hunting Ground* have prompted many Australian universities to review the effectiveness of their policies, responses and support services and reaffirm their zero tolerance of sexual assault and harassment.

As part of THGAP, a Policies, Protocols and Procedures Project, *Strengthening Australian Universities' Responses to Sexual Assault and Harassment*, is being undertaken by the Australian Human Rights Centre at UNSW, led by Professor Andrea Durbach and Dr Rosemary Grey.

The AHRCentre has conducted a review of existing UNSW policies and frameworks in relation to incident reporting and management, and is

undertaking comparative international research to inform good practice policies and protocols.

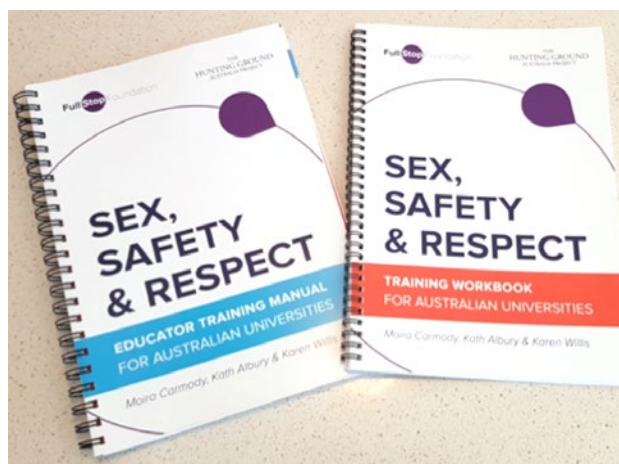
Their aim is to develop a model protocol and policy framework — informed by the national survey data and analysis, referred to above, and comparative research — that will be available as a resource for use and adaptation across the university sector.

Ethics and Consent Training

To better equip university students and staff to respond to victims of sexual violence, THGAP has engaged leading experts Professor Moira Carmody and Karen Willis OAM at the Full Stop Foundation of Rape Domestic Violence Services Australia to develop the *Sex, Safety & Respect* Program and training materials. The experiential program focuses on communicating in intimate relationships, sexual ethics, consent and bystander strategies that can be employed in a university context.

The training materials have been developed and are now being offered to interested universities and residential colleges.

It is hoped that by educating young people, their educators and carers about respectful relationships, consent laws and ethical choices, Australian students will have a framework to take into their future workplaces and families.



THGAP Full Stop Foundation training materials

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COMMUNITY ENGAGEMENT

To support the broader objectives of the impact campaign, THGAP has pursued opportunities to screen the film at conferences and in collaboration with community organisations.

Conference screenings

THGAP have led a number of conference screenings and panel discussions, including:

- Australia New Zealand Student Services Conference — Hobart, 8 December 2015
- Australasian Association of College and University Housing Officers Conference — Sydney, 22 April 2015
- National Union of Students Education Conference — Sydney, 6 July 2016
- National Association of Australian University Colleges National Conference — Sydney, 8 July 2016
- Network of Women Students Australia's (NOWSA) Annual Conference — Sydney, 13 July 2016

Members of THGAP team and working group also attended and participated in the Universities Australia conference in Canberra on 9 March 2016, which included a session on 'Best practices in response to sexual violence on campus'.



NOWSA screening July 2016, NOWSA — Mary Macrae, Justine Landis-Hanley Moo Baulch, Sex Discrimination Commissioner Kate Jenkins, Prof Andrea Durbach

Community screenings

THGAP have also led a number of cinema screenings co-presented with community partners, showing the 103 minute version of the film. These have included:

- Australian International Documentary Conference screening at the Australian Centre for the Moving Image (ACMI) — Melbourne, 1 March 2016
- Women's Centre for Health Matters and Canberra Rape Crisis Centre screening at National Film & Sound Archive — Canberra, 3 March 2016
- Fair Agenda screening at Hoyts EQ — Sydney, 21 April 2016
- Victorian Women's Trust screening at Cinema Nova — Melbourne, 28 April 2016

ASSOCIATED DEVELOPMENTS

Universities Australia's *Respect.Now.Always.* campaign

Preceding the release of *The Hunting Ground* in Australia, Universities Australia (UA), the peak body for Australia's 39 universities, launched a major new campaign to prevent sexual assault and harassment — *Respect.Now.Always.* — on 12 February 2016.

UA Chief Executive Belinda Robinson said that a key aim of the campaign was to educate university students and staff "that sexual assault and harassment are unacceptable and empower those who have experienced sexual assault or harassment to seek help and support if they need it. The campaign seeks to prevent sexual assault and harassment by raising awareness, support students in need of help, and give bystanders the confidence to speak up."

UA materials have been widely adapted by individual universities and are visible both on university websites and in posters and postcards across university campuses.

National Union of Students campaign

The National Union of Students (NUS) Women's Department has launched a new campaign: 'SUPPORT STUDENT SAFETY, STOP THE WAR ON WOMEN', seeking to escalate pressure on

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universities to take the issue of sexual violence and assault at universities seriously. The campaign will build on the findings of the NUS' *Talk About It* surveys and aims to:

1. Raise awareness of the high prevalence of sexual harassment, assault and violence at universities
2. Empower students (particularly those who are survivors) to have their voices heard and
3. Call on Australian universities to implement:
 - a. adequate lighting, 24/7 security, and safe spaces for women
 - b. stand alone zero tolerance policies to sexual harassment, assault and violence, with clear repercussions for perpetrators
 - c. accessible and clear reporting process
 - d. sexual assault counsellors on every campus and
 - e. mandatory consent training for all staff and students

NUS Women's Officer Heidi La Paglia said the campaign was prompted by women's officers around Australia who were frustrated that there had been too little progress in tackling the issues and implementing the recommendations highlighted in the *Talk About It* surveys: "While some universities have used the report to evaluate their reporting processes and the systems they have in place to support survivors and prevent sexual violence, there are others which have undermined the data gained through the report, and ignored its recommendations. We want to see systemic and cultural change across Australia."

Establishment of End Rape on Campus Australia (EROC Australia)

As occurred in the US, screenings of the *The Hunting Ground* around Australia have prompted increasing numbers of student survivors of sexual violence to come forward and speak out about their experiences. In response, Sharna Bremner – who for years has supported Australian and international student survivors – is currently in the process of establishing an Australian chapter of End Rape on Campus (EROC Australia).

End Rape on Campus (EROC) is a US based NGO – cofounded in 2013 by Annie Clark, Andrea Pino and Sofie Karasek, who all feature in *The Hunting*

Ground. EROC works to end campus sexual violence through direct support for survivors and their communities; prevention through education; and policy reform at the campus, local, state, and federal levels.

It is hoped that the Australian affiliate will enable student survivors to realise their rights under university policies, as well as state and federal legislation; to help survivors and activists to hold their institutions to account for ensuring that they are provided with a safe and equitable learning environment; and to work toward a world in which every individual is able to have an educational experience that is free from violence.

NEXT STEPS

The Hunting Ground Australia Project team is consolidating work to date with universities and starting to look towards other avenues to promote the film and expand its impact.

In the immediate term, the team will continue to liaise with universities, to ensure that the film is screened at as many university campuses in Australia as possible, and to promote participation in the independent survey.

The team will continue to work with the National Union of Students and End Rape on Campus Australia to promote action on issues of sexual violence in Australian universities.

We will also continue to facilitate the provision of information concerning the training offered by Full Stop Foundation to universities and residential colleges.

In the second half of 2016 the team will be exploring other opportunities to utilise and promote the film – for example, in relation to senior high school students, parents, alumni, schoolies week, sporting clubs and other community organisations.

The ABC will be screening the feature-length *The Hunting Ground* later in 2016 and the team will work with partners to promote the screening and activate students, parents and alumni around issues of sexual violence in Australian universities.

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UNIVERSITY PROFILES

LA TROBE UNIVERSITY

La Trobe University in Victoria has been one of the most actively engaged universities since the launch of The Australian Hunting Ground Project.

Reflecting its commitment to the Project and Universities Australia's *Respect.Now.Always* campaign, La Trobe launched its *Project Unified* earlier this year – to deliver a unified University framework to best address incident management, support for people affected by violence and prevention programs.

Since February 2016, La Trobe has screened *The Hunting Ground* four times at its Bundoora campus and once at each of their City, Bendigo and Shepparton campuses. A further screening is planned at the Albury-Wodonga campus in second semester. There has been a diverse and engaged audience of staff and students at the screenings, with people of all ages, genders and cultures.

Professor John Dewar, Vice Chancellor of La Trobe, reflected on responses to the film: “The confronting nature of the film has been challenging for people but piqued an interest in how this issue translates in an Australian context. As the lights were raised there was a general look on the faces of the audience – one of shock and dismay...

The genuine emotion of women and men sharing their stories, survivors as well as advocates, was incredibly moving. The post-screening questions ranged from what the statistics are in Australia and La Trobe around sexual violence, to legislative obligations for reporting and how to seek support for people affected by violence.”

Professor Dewar says that *The Hunting Ground* has contributed to La Trobe's work around eliminating violence in our community: “La Trobe researchers are promoting positive change in policy, practice and people's lives in this area, so supporting screenings of *The Hunting Ground* was a logical extension of our leadership in this area.”

“The film also served as the basis for a discussion of how tertiary institutions can work to combat the problem of sexual violence on campus entitled, *Australia's 'hunting grounds': power, privilege and*

preventing violence. I was fortunate to Chair this prestigious panel which included current Australian Of the Year, Lieutenant General David Morrison (Retd), Dr Nicola Henry and Dr Troy McEwen. The event was streamed live and was published on The Monthly website: see <https://www.themonthly.com.au/video/2016/may/24/1464047518/australia-s-hunting-grounds-power-privilege-and-preventing-violence>

La Trobe has committed to a three-year, multi-campus licence agreement for *The Hunting Ground* and plan to continue using the film as a key education resource, available to all students and staff in the University. “We have built a suite of support resources that are provided with each DVD to ensure that anyone who chooses to watch or screen the film is aware of the content, can give a trigger warning where necessary and provide information to people who wish to seek support... We are also committed to hosting further supported panel screenings on request and to tie in with key events across the University calendar for students and staff,” said Professor Dewar. “The film is also being considered as a key resource in subjects which explore issues raised in the documentary.”



Project Unified

Professor Dewar says that a significant outcome from the screenings of *The Hunting Ground* has been people reaching out for more information as to how to access support services for people affected by violence: “We have seen this trend move upwards as our work has continued over the months. We take this as a positive sign that people in our community are trusting us to disclose and provide support.”

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La Trobe's Project Unified has delivered:

- A central webpage to provide students and staff with information about violence prevention and support at La Trobe (<http://www.latrobe.edu.au/violence-prevention>)
- 24/7 prevention and support hotline service for students and staff affected by violence
- A data collection method and reporting tool for tracking incidents of violence reported by students and staff
- Educational resources about the types of violence, what constitutes unacceptable behaviours and key bystander actions
- Communications campaign about campus safety and support for those affected by violence
- Training to enhance the capability of frontline staff to support people who report violence
- Briefing sessions with staff and students around violence prevention and support
- Internal audit of the physical environment to improve safety for people on campuses

La Trobe's screenings of *The Hunting Ground* were accompanied by a strong message of support from Vice Chancellor Professor John Dewar, a leading advocate for gender equality and the elimination of violence. According to Professor Dewar, *"Senior leadership advocacy is critical in championing the elimination of violence... I believe that universities are uniquely placed to influence public opinion and educate the community. I recognise that genuine leadership requires external engagement but also introspection as to how we can build a caring community for people within La Trobe. This is why Project Unified was established."*

UNIVERSITY OF NEW SOUTH WALES

The Hunting Ground screened at the University of New South Wales (UNSW) Kensington campus with an audience of around 350 students on 2 May – the highest attendance level at any university in Australia to date.

Having taken up a one year licensing package, UNSW has also screened the film to approximately 200 of UNSW's most senior managers and leaders, and there are currently follow up screenings occurring across the University's residential colleges.

Screenings of *The Hunting Ground* have formed a component of UNSW's comprehensive response to sexual harassment and assault. As noted above, the Australian Human Rights Centre at UNSW has been an integral partner of The Hunting Ground Australia Project, leading the national project aimed at researching current practice and best practice in dealing with and preventing sexual harassment and assault, and closely involved in the development of the independent survey to be implemented later this year by the Australian Human Rights Commission.

Recognising the critical role of leadership from the top to address the issue of sexual harassment and assault, the Vice Chancellor of UNSW, Professor Ian Jacobs, has played a significant role. He has made a strong statement of zero tolerance to sexual harassment and made a clear commitment to continuous improvement in efforts by UNSW.

As lead Vice Chancellor on Equity and Diversity for Universities Australia, Professor Jacobs has been a key leader in gaining the support of Vice Chancellors around Australia for the development of Universities Australia's *Respect.Now.Always.* campaign. Professor Jacobs has also promoted the use of *The Hunting Ground* by all universities as a tool to raise awareness about sexual harassment and sexual assault affecting the university community and for the sector to improve its prevention, awareness, support and complaints procedures and programs.

Professor Jacobs has also spoken at a number of national conferences about sexual harassment and assault — Universities Australia Higher Education Conference, Australian Financial Review Higher

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Education Conference, Deloitte's Audit and Risk Roundtable and Informa Campus Security and Safety Conference — ensuring that there is a strong focus on addressing this issue at universities around Australia.

Key aspects of the work UNSW has undertaken to date to improve its own practices and outcomes – in close consultation with formal student representatives, women student groups, international students, LGBTI and staff experts – have included:

- the establishment of a Working Group in 2015 to provide advice on how to improve UNSW's efforts to prevent and respond to sexual assault and sexual harassment including awareness raising, culture change, support, procedures and how the university handles complaints;
- commencing a review of its policies, procedures and responses to sexual harassment and assault
- a review and changes to the university website, with strong student input, to make it easier to navigate the formal and informal options for support and complaints; and
- work by the UNSW Residences Manager with all residences, around the development of a charter or commitment about awareness, culture change and about better processes to address sexual harassment.

UNSW will be trialing some consent, sex and safety training at the residential colleges, and exploring a scalable model to enable this training and awareness raising to occur year on year noting that the university has over 50,000 students and 3000 staff. UNSW is looking at what delivery modes may work best and considering models of mixed online and face to face training.

UNSW is also looking forward to participating in the forthcoming national survey of students aimed at gathering more comprehensive data about the prevalence of sexual harassment and assault and to learning from the national report on best practice recommendations.



UNSW screening in May 2016

SOUTHERN CROSS UNIVERSITY

Southern Cross University has screened *The Hunting Ground* at its Lismore, Gold Coast, Coffs Harbour, Sydney and Melbourne campuses over recent months. Professor Andrew McAuley, SCU's Deputy Vice Chancellor (Education), led all five screenings and reported good attendances and positive responses across all campuses.

“Every single screening went to time, or over the time we had allocated, with questions from the audience. Across all campuses our students were particularly interested in definitions of sexual assault, consent issues at every stage of the relationship, as well as details around conviction rates and forensic evidence. The tendency towards victim blaming was also explored.”

Professor McAuley said that the panel discussions following screenings worked really well, with particularly strong support from representatives of local sexual assault services, who commented that the sorts of conversations occurring with students had “never happened before.”

Professor McAuley considered that the close preparatory work with Student Associations on campus was instrumental in the success of the screenings, noting that it was a “joint community effort.”

While SCU's initial focus has been on providing information to students, to ensure they are aware of immediate response options, the university is also looking to review its complaints processes

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(including the practicalities of how to make a complaint). Later in the year SCU will, working with the Student Associations, build on *The Hunting Ground* screenings by addressing issues which may include more work around consent and bystander strategies, potentially building on THGAP and UA resources. SCU is also looking forward to participating in the forthcoming Australian Human Rights Commission survey.

UNIVERSITY OF MELBOURNE

The University of Melbourne and its residential colleges have embraced *The Hunting Ground* as part of its broader commitment to respect.

Having taken up a three year licensing package, the film screened as part of Melbourne University's *Respect Week* in March, and has since been shown several times by the University's colleges.

Respect Week was established to promote the University's policies and support structures around allegations of sexual harassment and assault.

The week's activities were launched with an academic panel discussion, led by journalist Maxine McKew. Approximately 150 staff and students attended the panel discussion, which also featured the Vice Chancellor Professor Glyn Davis AC, Professor Cathy Humphreys (Professor of Social Work and Co-Director of the Melbourne Alliance to End Violence Against Women and Their Children), Dr Lauren Rosewarne (Senior Lecturer in the School of Social and Political Sciences and sexuality, gender, feminism and pop culture researcher) and Gemma McKibbin (final year PhD candidate in the Department of Social Work).

A screening of *The Hunting Ground* at the University's Parkville campus followed the next day. Organised by Wom*ns representatives from the University of Melbourne Student Union and Graduate Student Association, the screening attracted more than 200 people and was accompanied by a Q&A discussion.

As part of *Respect Week* students were also invited to participate in a student panel and 'The Respect Week Social', providing students with an opportunity to meet the University's support services. *Respect Week* activities were further supported by a social media campaign and

posters, with contact details for support and assistance, displayed throughout the University and Colleges.

These university-wide activities were followed by two intercollegiate screenings, hosted by Trinity College on 13 April and Whitley College on 15 April, each attended by approximately 60, predominately female, students from a number of colleges. Individual colleges have also held screenings of *The Hunting Ground* and there are plans afoot for further screenings in second semester.

Margie Welsford, the Warden at Whitley College, has reported that the film has initiated lengthy discussions amongst students, and questions around what training and activities the university and colleges are pursuing in tackling sexual violence on campus. Staff are particularly promoting the existing *Fair Treatment Policy* and focusing on finding ways to get more people involved in the discussion.

Ms Welsford said that "*The Hunting Ground* has been helpful in giving us something to focus on" as the colleges deliberate on how to best support and respond to student needs. All of the colleges are considering first responder training and rolling out greater training around consent issues.

"We look forward to engaging with and learning from the development of 'best practice' material through The Hunting Ground Project in terms of policy and educative material around consent and bystander engagement," Ms Welsford said.

MACQUARIE UNIVERSITY

While Macquarie University already had a number of initiatives addressing violence on their campuses – including accreditation by White Ribbon and targeted equity initiatives around respectful behaviour – there was, until 2016, no university wide program specifically addressing sexual violence prevention.

Macquarie University has recently taken up a one year licensing package for *The Hunting Ground*, but has not yet screened the film on campus. Instead Macquarie has spent the past few months putting in place a broad-ranged new initiative, the *Respect.Now.Always.@MQ* Project, to develop a

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comprehensive, accessible and effective university response to incidents of sexual violence involving MQ students and staff.

The new Project will be launched in August 2016, at a screening of *The Hunting Ground*. Initially running over two years, *Respect.Now.Always.@MQ* will particularly focus on primary violence prevention, seeking to embed respectful behaviour and sexual ethics education across the university.

Informed by the *Sex, Safety and Respect: Sex & Ethics Training Program* developed by the Full Stop Foundation as part of THGAP, Macquarie is aiming to train its 400 student leaders – including Residential Assistants and social coordinators at colleges, Macquarie’s mentors and buddies, executives of student groups and all elected representatives of Macquarie’s Student Council – by the end of 2017. Staff attending this initial training will form a working group of diverse trainers able to deliver the training to key staff groups. Beyond 2017, the University’s longer-term vision is to embed the learnings, potentially via an experiential program, into orientation and induction briefings for students each year.

The *Respect.Now.Always.@MQ* Project will also include a consultative policy and procedure review, the development of online information, a new website and Macquarie will be participating in the Australian Human Rights Commission’s independent survey later this year.

The August screening of the *The Hunting Ground* at Macquarie will feature a panel including Vice Chancellor Professor Bruce Dowton and other relevant speakers to take questions and comments from students and staff on issues raised by the film. The University is also intending to screen the film in its residences and at a conference later in 2016, as well as using the film as an educational tool.

FURTHER INFORMATION

Get Involved

- Host a discussion screening for the administrators on your campus
- Host a campus screening
- Host a community screening
- Become a partner
- Complete the screening host feedback survey
- Register your interest for *Sex, Safety and Respect* training programs

Campaign Queries

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Thank you to our funders and partners:



And the individual donors and foundations supporting outreach through Good Pitch Australia: Ian Darling (Shark Island Institute), The Caledonia Foundation, The Paradise Family Foundation, Annabel Montgomery, Anthony and Marina Darling, Jillian Segal, Australian Women Donor Network, English Family Foundation, The Danielle and Daniel Besen Foundation, Thyne Reid Foundation, River Capital Foundation, The Snow Foundation, Georgina Byron, Sydney Community Foundation, George and Freda Castan Families Charitable Foundation, Adair Donaldson, Dobkin Family Foundation, Mim and Michael Bartlett, Konica Minolta - David Cooke, DocRossFoundation, Sue Jacobs, Phillip Cornwell, Seri Renkin

GOOD PITCH² AUSTRALIA

Shark Island Institute and Documentary Australia Foundation host GOOD PITCH² AUSTRALIA, and brought the first of these events to Sydney in October 2014. Since the inaugural event Good Pitch Australia has raised over \$7.5 million in philanthropic funding. This funding has contributed to both production and outreach funding, and has entirely financed the development and implementation of social impact campaigns, targeting a diversity of issues central to society — now and into the future.

These social issues include: men's mental health, domestic violence, indigenous incarceration and cultural identity, LGBTI families and marriage equality, environmental issues, carers and disability, sexual violence on university campuses, refugee resettlement, health and nutrition, and the importance of art in our cultural imagining.

The results have been impressive: contribution to policy, the forging of 200+ powerful strategic partnerships and alliances between community groups, the corporate sector, NGOs and policy makers; the creation of tools around issues to raise awareness and give people a way to practically engage with life-changing behaviours, attitudes and action. These results represent a high return on social capital for our philanthropic community.

www.goodpitch2australia.com.au

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